



- Custom Digital Delivery with “Ag Expertise”
- Virtually unlimited impressions reaching your target producers, anywhere they go online!



HPJ’s Digital Team will design a perfect profile and strategy to reach your target and achieve your goals using:
Geographic, Demographic, Behavioral, Categorical, Search, Domain, Device and much more.

- We’ll build it, deliver it, optimize it and report on its success for \$20 cpm.

*“The **HPJ team understands digital.** We get the **highest click through rates** on our campaigns with CAT, RABO, and T&L Irrigation. **If you don’t have them handling your digital you’re missing a key segment of the market and at least a third of new leads.**”*

Tom Brush, Brush Art Agency

Contact Paul Hurst phurst@hpj.com 1-800-397-8908

*“Ag Expertise means we know the difference between
Angus Cattle and Angus Young!”*